

Eastern States Radio Corporation

COLLEGE RADIO SERVICE DIVISION

P. O. BOX 1982
COLUMBUS 16, OHIO
WORTHINGTON 2-5394

December 18th, 1953

Mr. Burt W. Griffin
Miss Janet White
The Pioneer Broadcasting System

Dear Janet and Burt:

We have your letter of December 3rd inquiring about origination of the RCA Series programs and the possibility of WAMF rebroadcasting some done from WCSR and WCSR rebroadcasting some done by WAMF.

There is absolutely no objection to your making any network arrangements of this sort you may wish to make, just as long as each station transmits the required schedule. Which studio is originating a given program doesn't matter.

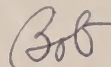
An exchange deal such as you outline will have no bearing on your contract, either, with respect to your earning the records at the end of each contract year by virtue of having completed the required number of programs.

We hope you are finding the RCA Series working out to your satisfaction and that you are reasonably well pleased with the selections being provided. We have received comments from five or six stations who are not too happy with the type of music being sent out; but in each of these cases a special type of college audience is involved - such as the Harvard and Haverford groups. We do hope that for the average school station with the average classical library, the RCA selections are well chosen.

However, if you have any comments to offer on the selections themselves, we would be happy to hear them for future reference. (We do have comments already from WCSR, but perhaps there are changes or further suggestions now that some months have passed.)

Best wishes to you both for a happy holiday season.

Cordially,



Robert R. Vance, Jr.
Operations Manager

RV:lk
cc:Griffin

Jeff - do you want this
for your files

I have your letter of November 14 in mind. I am writing you
of the series program and the possibility of a 15-minute program
from 11:30 to 12:00. It is recommended that you be a 15.

There is absolutely no objection to your making any station
arrangements of this kind and you may wish to make, just as long as each station
transmits the required schedule. Each station is urged to give a given program
space.

An exchange deal such as you outline will have to be made on
your own terms, either, with regard to your carrying the cost of the deal
of each, or each party by virtue of having completed the relative number of
programs.

We hope you are finding the 15-minute series working out to your satis-
faction and that you are receiving all the best of the selections being
provided. We have received comments from five or six stations who are not
too happy with the type of material being sent out; but in each of these cases
a special type of college audience is involved - such as the Harvard and
Yale groups. We do hope that for the average school station with the
average classical library, the 15-minute series is well chosen.

However, if you have any comments to offer on the selections
themselves, we would be happy to hear them for future reference. (We do
have comments already from 15, but perhaps there are others or further
suggestions that have not yet passed.)

Best wishes to you both for a happy holiday season.

Cordially,

Robert S. Young, Jr.
Executive Director

WMA
Columbia